# Hi, I'm Stefan,

a Graphic & UX/UI Designer.



# STEFAN ŠOBIĆ

Enthusiastic about the creative industry and graphic design.

I am an experienced designer committed to creating work that meets and exceeds client expectations.

#### CONTACT

Stefan Šobić Gundulićeva 22, Banja Luka stfsobic@gmail.com

#### → ONLINE PORTFOLIO

www.stefansobic.com

#### SOCIAL



### PERSONAL SKILLS

Creativity
Communication
Individual & team work
Time and project management
Leadership

### LANGUAGES

Serbian Native

English
Professional working proficiency

German Elementary proficiency

Interested in sport, photography, video games, fashion and traveling.

# EXPERIENCE

#### **PROPERTIAG**

Real Estate Zürich, Switzerland Sep 2022 - Present

# **TEAMVIEWER**

Software Goeppingen, Germany May 2019 - Present

# **EUPHORIA**

Marketing Agency Banja Luka, B&H May 2020 - May 2021

# 352MEDIAHOUSE

Digital Agency Luxembourg, Luxembourg Apr 2017 - Oct 2019

#### Graphic & UX/UI Designer • Self-Employed

I specialize in crafting and executing dynamic digital campaigns, encompassing newsletters, social media assets, banners, and landing pages. Additionally, I design and develop websites and landing pages to enhance online presence.

#### Graphic Designer • Self-Employed

I am responsible for conceiving and implementing holistic, innovative digital campaigns, including newsletters, social media, banners, and landing pages. My role also includes designing print materials, booth graphics, and (OOH) advertisements.

# Graphic & Web Designer • Full Time

I was responsible for creating concepts, graphics, and layouts for product illustrations, logos, and websites. My role included designing social media posts, print materials, and developing the front-end of websites.

#### Graphic & Web Designer • Full Time

As a long-term external associate, I was responsible for: conception of visuals and IT solutions based, design, and building platforms, testing the solutions across media, and presenting design and website concepts to clients.

# EDUCATION

# **APEIRON**

Pan-European University Apeiron Banja Luka, B&H Sep 2019 - Sep 2022

# Computer Graphics & Multimedia • Bachelor's Degree

3-year-long study program (180 ECTS) with a comprehensive approach based on various IT scientific disciplines. During my studies, I successfully collaborated with professors and other students on various graphic design projects.

